

Volume 7, Issue 2



# The Wall Fellows Journal

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- Recruitment Plans and Efforts
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## Opening Remarks

Welcome! Winter is slowly approaching and the Wall Fellows are not slowing down at all. This semester has been full of exciting events, great speakers, and amazing lessons. The Wall Fellows have been hard at work with their community give back projects, induction, fall festivities, classes, and preparing for their futures. This Thanksgiving season, the Wall Fellows are grateful for the constant support for the program and all of the opportunities that they have been given.

In this edition of *The Wall Fellows Journal*, we will begin by sharing our fall reading list. As the semester begins to close, recruitment for the Wall Fellows Class of 2021 begins, and we will give a brief overview of our recruitment plans and efforts for this exciting time. Next, we will reflect on the class of 2020's Induction into the Wall Fellows Program. We also will also discuss the new Food Insecurity Project. Junior Lucia Zats '20 and Senior Shadda Corwin '19 will then share updates from their summer internships. We will finish off this issue by reflecting on the alumni brunch. No matter where this holiday season finds you, here's to hoping you are surrounded with love and good fortune. Happy Holidays!

With Warmest Regards,

Morgan Howder '19, Nathan Hord '19, and Emily Towne '20



**Photo on The Left**  
**Wall Fellows Class of 2019**

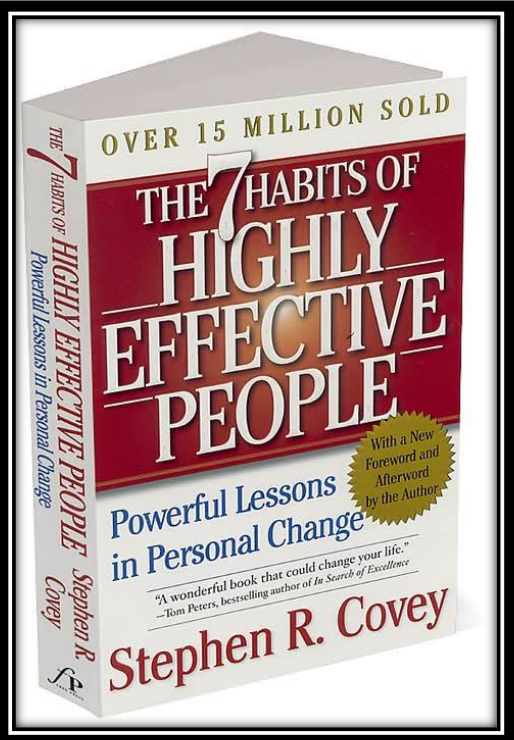
(From top left): Trevor Greene, Paul Zeuschner, Nathan Hord, Patrick Dempsey, Madison Wolf, Shadda Corwin, Morgan Howder, and Jana Marx

**Photo to The Right**  
**Wall Fellows Class of 2020**

(From left): Lucia Zats, Austin Johnson, Erica Evans, Zak Gardiner, Morgan Goodall-Scott, Charles Gray, Kiley Decker, Kristin Slovic, and Emily Towne



## Fall Reading List



Over the summer, each Wall Fellows class has assigned reading to help develop professional skills and soft skills. The Wall Fellows class of 2020 each shared a habit from the famous book, *The 7 Habits of Highly Effective People*. Students take their habit and create a workshop around their designated reading and lead the class discussion on how to “Begin with the End in Mind” to “Sharpening the Saw.” Students also create workshops based around their individual readings as well. This semester the Junior class read the following books: *The 7 Habits of Highly Effective People*, *Blink*, *Fish! For Life*, *Leaders Eat Last*, *The Ideal Team Player*, *Getting Things Done*, *Gung Ho!*, *Mindset*, *The Power of Intuition*, and *The Power of Habit*. The Senior class this semester had shared workshops on these following books: *Ideal Team Player*, *Finding Space to Lead*, *Blink*, *True North*, *A Whole New Mind*, *The Gift of Imperfection*, and *Overworked & Overwhelmed*. These books are insightful to traits of leaders and self-improvement. All these titles have been recommended to us and if you know of another great book then please share them with us!

## Recruitment Plans and Efforts

The recruiting team has been busy updating applications for the next round of applicants, preparing for interviews, and engaging in campus events to reach as many students as possible. Since the hurricane had drastically affected the semester, we have had to make changes to how we normally do things. One of the major initiatives for this year's project is reaching out to major campus organizations to inform their members about the program. Most of the organizations that we have reached out to have a steady flow of qualified applicants in their organization. We also have been able to educate freshman about the program by presenting to University 110 classes. We wanted to spend our time planting a seed of interest about the Wall Fellows Program in their mind so they have time to learn more about the program before they are eligible to apply. Lucia Zats '20, Austin Johnson '20, and Patrick Dempsey '19 are leading the project this year.

# Induction Reflection

The Wall Fellows Program inducted nine new members into the 24th Wall Fellows class on Friday, November 2nd. The Class of 2020 consists of six different majors including marketing, biology, finance, management, accounting, and communication. In this class, we have three out of the five colleges at Coastal Carolina University represented. This type of diversity is great for the program. It brings expansive conversations, many different viewpoints, and ideas for growth in the Wall Fellows Program.

The Induction Ceremony introduces the newest Wall Fellows class to our amazing support system. It allows our family members to see how rigorous the Wall Fellows application process and



journey is.



We began the night with hors d'oeuvres and time to mingle with all of our guests. This reception allows us to meet board members, introduce each other to our families, and meet more faculty and staff from Coastal Carolina University. Once the doors to the Singleton Ballroom opened, we took our seats and enjoyed dinner with our families and new friends. Once we were finished with dinner, the induction ceremony officially started. The ceremony was hosted by Brooke Weisbrod '01 and Jonah Skiles '17. Seniors Patrick Dempsey and Morgan Howder gave insightful speeches that touched on their

experiences in the Wall Fellows Program. We also were lucky enough to hear an inspirational speech from Dean Ritter. This memorable night concluded with the Director of the Wall Fellows Ms. Gina Cummings giving an update on the successes of the program throughout this last year. Some of these updates include our 7 community service projects, 18 internships in 11 states and 2 countries, with recent placements, 5 international consulting projects, as well as many leadership roles throughout campus and the community.

Induction was successful due to the hard work of a dedicated group of individuals. It was organized by the senior Wall Fellows Class of 2019 and managed by Madison Wolf, Trevor Greene, Patrick Dempsey, and Jana Marx. We would like to thank Debra Lauria and many others for their tremendous support in the planning and preparation of induction.

**Photo 1:** (From back left): Charles Gray, Paul Zeuschner, Madison Wolf, Trevor Greene, Morgan Howder, Zak Gardiner, Shadda Corwin, Nathan Hord, Morgan Goodall-Scott, Brooke Weisbrod, Jonah Skiles, Kristin Slovic, Kiley Decker, Emily Towne, Jana Marx, Patrick Dempsey, Austin Johnson, Lucia Zats, Erica Evans, and Gina Cummings.

**Photo 2:** (From left): Jason Repak, Tom Loehr, Henry Jobe, Dan Adams, and Erica Evans

**Photo 3:** Ross Kunmann, Jonah Skiles, Mickayla Smith, Madison Wolf, and Sean





# Project Update: Food Insecurity

This year we launched a collaborative effort with other honors programs on campus that focuses on food insecurity and helping to meet the needs of our community members. The Wall Fellows working on the Food Insecurity Project have been tasked with the marketing of the food pantry on campus. This project is led by Kiley Decker '20, Kristin Slovick '20, Morgan Goodall-Scott '20, and Patrick Dempsey '19. Currently, team members are busy developing a survey to gather data from campus residents and will be pushing forward marketing the food pantry through various established channels on campus leading into next semester.

## Internship Spotlight: Lucia Zats



**Company:** *Marriott Vacations Worldwide*  
**Location:** *Hilton Head Island, South Carolina*  
**Duration:** *May – August 2018*

Lucia Zats, recently inducted into the Wall Fellows Class of 2020, is a Communication Major with a minor in Hospitality Management and Resort Tourism. Zats spent her summer in Hilton Head Island, South Carolina, with Marriott Vacations Worldwide. At Marriott, Zats participated in the Marriott College Internship Program at the Marriott Grande Ocean, one of eight Marriott Vacation Clubs on Hilton Head Island. Within the Internship Program, Zats worked within Food and Beverage and in their Pool Service.

Zats was interested in learning more about Food and Beverage Industry Management and was able to have a hands-on experience

working with time share owners on a daily basis while also reviewing food stock in the various restaurants within the Marriott Grande Ocean and preparing food for the owners. In addition, she hosted various events for the Vacation Club, including weekly Owners' Breakfasts, Low Country Boils, and Low Country Barbeques. Zats enjoyed interacting with the Owners every day and meeting new families each week.



**Photo1:** Lucia Zats

**Photo 2:** Lucia Zats and her coworker Alexandra Piegza

# Internship Update: Shadda Corwin



**Company:** *The White House*

**Location:** *Washington, D.C.*

**Duration:** *May – August 2018*

Shadda Corwin, WF Class of 2020, had an incredible experience interning at The White House in Washington, D.C. Her responsibilities included supervising 100+ volunteers and assigning and overseeing their daily tasks, revising and implementing a new comment line training manual for the staff, volunteers, and interns; and compiling daily data from the Presidential Comment Line for the weekly report to the senior staff. Additionally, Corwin trained over 30 new volunteers and fellow interns on the Presidential Comment Line and inputted and quality controlled custom letters.

While at the White House, Corwin also had the opportunity to partner with the National Park Service in efforts to clear up the gardens in the President's Park. This experience was

incredibly rewarding for Corwin as she is an outdoor person and was also able to connect with the Head Gardener. While speaking with the head gardener, Corwin learned that the President's Park only has three gardeners, so they rely on volunteers to keep the gardens in their beautiful conditions. This was eye opening for Corwin and made the work more meaningful.



**Photo1:** Shadda Corwin

**Photo 2:** Shadda Corwin and the rest of the 2018 intern class

# Alumni Brunch

The Annual Alumni Brunch was held on Nov. 3 this year. Alumni and current Wall Fellows gathered in the Wall Boardroom in an informal setting to meet and make connections prior to the Homecoming Game later that night.

At the brunch, Trevor Greene '19 highlighted several projects and gave updates on the work being done by each team and Madison Wolf '19 presented pictures and details from the international trip to Iceland and Germany this past summer. Patrick Dempsey '19 also gave a presentation on his internship with Citigroup this past summer and provided insight as to how to network with Coastal Alumni and Alumni of the Wall Fellows Program to find an internship.

To end the brunch, Paul Zeuschner '19 led the current Wall Fellows and Alumni in an activity where Alumni were able to meet with current Wall Fellows and provide insight on how to have successful futures. This also led to some fun conversations about favorite moments at Coastal and quotes to remember.

The alumni brunch was planned and coordinated by Paul Zeuschner '19, Erica Evans '20, Charles Gray '20 and Jana Marx '19, a Wall Fellow visiting from Germany.



**Photo1:** Nathan Horn, Madeleine Condron, Shadda Corwin, and Lucia Zats  
**Photo 2:** (From left): Austin Johnson, Mrs. Krippel, Dr. Krippel, Zak Gardiner, Morgan Goodall-Scott

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